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(2) Guaranty based on guaranty. Based upon a guaranty received, we guarantee that the textile fiber products specified herein are not misbranded nor falsely nor deceptively advertised or invoiced under the provisions of the Textile Fiber Products Identification Act and rules and regulations thereunder.

NOTE: The printed name and address on the invoice or other paper will suffice to meet the signature and address requirements.

(b) The mere disclosure of required information including the fiber content of a textile fiber product on a label or on an invoice or other paper relating to its marketing or handling shall not be considered a form of separate guaranty.

§ 303.37 Form of continuing guaranty from seller to buyer.

Under section 10 of the Act, a seller residing in the United States may give a buyer a continuing guaranty to be applicable to all textile fiber products sold or to be sold. The following is the prescribed form of continuing guaranty from seller to buyer.

We, the undersigned, guaranty that all textile fiber products now being sold or which may hereafter be sold or delivered to ____ are not, and will not be misbranded nor falsely nor deceptively advertised or invoiced under the provisions of the Textile

Fiber Products Identification Act and rules and regulations thereunder. This guaranty effective until _____.

Dated, signed, and certified this ____ day of ____, 19___, at ____ (City), ____ (name under which business is conducted.)

Under penalty of perjury, I certify that the information supplied in this form is true and correct.

Signature of Proprietor, Principal Partner, or Corporate Official $\,$

Name (Print or Type) Title

[48 FR 12518, Mar. 25, 1983]

§ 303.38 Continuing guaranty filed with Federal Trade Commission.

- (a)(1) Under section 10 of the act any person residing in the United States and marketing or handling textile fiber products may file a continuing guaranty with the Federal Trade Commission. When filed with the Commission a continuing guaranty shall be fully executed in duplicate. Forms for use in preparing continuing guaranties will be supplied by the Commission upon request.
- (2) Continuing guaranties filed with the Commission shall continue in effect until revoked. The guarantor shall promptly report any change in business status to the Commission.
- (b) Prescribed form for a continuing guaranty:

CONTINUING GUARANTY			
1. LEGAL NAME OF GUARANTOR FIRM			<u> </u>
			-
2. NAME UNDER WHICH GUARANTOR FIRM DOES BUSINESS, IF	F DIFFERENT F	ROM LEGAL NAME	
3. TYPE OF COMPANY			
PROPRIETORSHIP PARTNERSHIP CORPC 4. ADDRESS OF PRINCIPAL OFFICE OR PLACE OF BUSINESS (III		OPTIONAL INFORMA	ATION
		TELEPHONE NUMBER:	
		FAX NUMBER:	
		INTERNET ADDRESS:	
5. LAW UNDER WHICH THE CONTINUING GUARANTY IS TO BE	FILED (Put an 2		
textile fiber products, guarantees that when it ships or delivers any tinvolced, or falsely or deceptively advertised, within the meaning of that Act. Under the Wool Products Labeling Act (15 U.S.C. § § 68-68): products, guarantees that when it ships or delivers any wool product behalf the Act of the Act o	he Textile Fiber Pr	oducts Identification Act and the rules a ned above, which manufactures, mark	nd regulations under
Labeling Act and the rules and regulations under that Act. Under the Fur Products Labeling Act (15 U.S.C. § § 69-69k): The continuous that when it ships or delivers any fur product, the product	company named al will not be misbrar	pove, which manufactures, markets, or h	nandles fur products,
advertised, within the meaning of the Fur Products Labeling Act and			,,
Under penalty of perjury, I certify that the infon		n this form is true and correct. PRIETOR, PRINCIPAL PARTNER, OR CO.	DRPORATE OFFICIAL
7. NAME (Please print or type)	8. TITLE		
CITY AND STATE WHERE SIGNED	1		10. DATE
·			
Act, and the Fur Products Labeling Act provide that any marketer or manufacturer of fiber or fur products covered by those Acts may file a continuing guaranty with the Federal Trade Commission. A continuing guaranty on file assures customer firms that the guarantor's products are in conformance with the Act(s) under which the guarantor has filed. Customer firms rely on the continuing guaranties for protection from liability if violations occur.		ompleted, signed original copies to: stal Trade Commission sion of Enforcement Pennsylvania Ave, NW shington, DC 20580 spplication - mail signed originals only, ranties filed with the Commission cont	nue in effect until
(a) All appropriate blanks on the form should be filled in. Include your Zip Code in Item 4.	writing of any c	guarantor must immediately notify the nange in business status. Any change in ocipal office and place of business must	the address of the
(b) In Item 6, signature of proprietor, partner, or corporate official of guarantor firm.		DO NOT USE THIS SPACE	
		Filed19	
		FEDERAL TRADE COMMISSION	
TC Form 31-A (rev. 11/98)			<u> </u>

(c) Any person who has a continuing guaranty on file with the Commission may, during the effective dates of the guaranty, give notice of such fact by setting forth on the invoice or other

paper covering the marketing or handling of the product guaranteed the following:

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Continuing guaranty under the Textile Fiber Products Identification Act filed with the Federal Trade Commission.

(d) Any person who falsely represents in writing that he has a continuing guaranty on file with the Federal Trade Commission when such is not a fact shall be deemed to have furnished a false guaranty under section 10(b) of the Act.

[24 FR 4486, June 2, 1959, as amended at 48 FR 12517, Mar. 25, 1983; 63 FR 7521, Feb. 18, 1998; 63 FR 71585, Dec. 28, 1998]

§ 303.39 Maintenance of records.

- (a) Pursuant to the provisions of section 6 of the Act, every manufacturer of a textile fiber product subject to the Act, irrespective of whether any guaranty has been given or received, shall maintain records showing the information required by the Act and Regulations with respect to all such textile fiber products made by such manufacturer. Such records shall show:
- (1) The generic names and percentages by weight of the constituent fibers present in the textile fiber product, exclusive of permissive ornamentation, in amounts of five per centum or more.
- (2) The name, provided for in §303.19, or registered identification number issued by the Commission, of the manufacturer or of one or more persons marketing or handling the textile fiber product.
- (3) The name of the country where such product was processed or manufactured as provided for in § 303.33.

The purpose of the records is to permit a determination that the requirements of the Act and Regulations have been met and to establish a traceable line of continuity from raw material through processing to finished product.

- (b) Any person substituting a stamp, tag, label, or other identification pursuant to section 5(b) of the Act shall keep such records as will show the information set forth on the stamp, tag, label, or other identification that he removed and the name or names of the person or persons from whom such textile fiber product was received.
- (c) The records required to be maintained pursuant to the provisions of

this rule shall be preserved for at least three years.

[24 FR 4480, June 2, 1959, as amended at 53 FR 31315, Aug. 18, 1988]

§ 303.40 Use of terms in written advertisements that imply presence of a fiber.

The use of terms in written advertisements, including advertisements disseminated through the Internet and similar electronic media, that are descriptive of a method of manufacture, construction, or weave, and that by custom and usage are also indicative of a textile fiber or fibers, or the use of terms in such advertisements that constitute or connote the name or presence of a fiber or fibers, shall be deemed to be an implication of fiber content under section 4(c) of the Act, except that the provisions of this section shall not be applicable to non-deceptive shelf or display signs in retail stores indicating the location of textile fiber products and not intended as advertisements.

[63 FR 7523, Feb. 13, 1998]

§ 303.41 Use of fiber trademarks and generic names in advertising.

- (a) In advertising textile fiber products, the use of a fiber trademark shall require a full disclosure of the fiber content information required by the Act and regulations in at least one instance in the advertisement.
- (b) Where a fiber trademark is used in advertising textile fiber products containing more than one fiber, other than permissible ornamentation, such fiber trademark and the generic name of the fiber must appear in the required fiber content information in immediate proximity and conjunction with each other in plainly legible type or lettering of equal size and conspicuousness.
- (c) Where a fiber trademark is used in advertising textile fiber products containing only one fiber, other than permissive ornamentation, such fiber trademark and the generic name of the fiber must appear in immediate proximity and conjunction with each other in plainly legible and conspicuous type or lettering at least once in the advertisement.